

Technology Commercialisation Opportunity

- Reference No.** : LIT.HotCard/02/TO/005
- Category** : Software Platform
- Title** : Hotcard, a technology provider of ScanInput/CameraInput Technologies.
- Abstract** : Hotcard is a technology provider of ScanInput/CameraInput technology for PC and handheld devices (PDA, ScanPen and mobile phone etc), Hotcard has the following 3 products:
1. English/ Chinese Business Card Recognition software PC version
 2. English/ Chinese Business Card Recognition software WinCE PDA version
 3. English/ Chinese ScanPen OCR engine for ARM CPU based ScanPen.
- To date, the company has secured a number of reputable clients from Singapore, Hong Kong, Taiwan and China.
- Potential Applications** : Potential applications include Scan/Camera Bizcard Input applications for PC, PDA and mobile smart phones, Scan_Translate / Scan_Explanation / Scan_Pronunciation / Scan_Text_Input applications for ScanPen, PDA, mobile phones and PC, Scan Pronunciation application for educational toy etc.
- Advantages** :
 - Small footprint
 - Fast and accurate
 - Ideal for handheld devices.
- Commercialisation Opportunities** :
 - Technology is available for licensing from Exploit Technologies Pte Ltd.
 - Interested companies are invited to submit their plans to exploit the technology locally. All proposals are to be submitted to Exploit Technologies Pte Ltd.
- Contact Us** : Exploit Technologies Private Limited
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